

SWISS MANAGEMENT FORUM 2016

CONTRIBUTION OF SWISS COMPANIES TO THE CZECH COMPANIES AND SOCIETY: AN IMPACT ASSESSMENT

Date: Wednesday April 20th 2016, 15:00 – 21:00

Place: PwC City Green Court, Hvězdova 1734/2c, 140 00 Praha 4

Today's national economies need to be ever more knowledge-based and internationally integrated to retain their competitive edge in the global environment. This year's Swiss Management Forum will look at how Swiss ideas and Czech skills can work together to create a successful combination.

Programme:

- 14.30**..... Registration of participants
- 15.00**..... Opening of the conference
- 15.15**..... Keynote speech: Radek Špicar, Confederation of Industry
- 15.35**..... Keynote speech: Vladimír Kysela, ABB
- 15.55**..... Coffee break
- 16.10**..... Panel discussion:
 - Energetics: Petr Karafiát, Alpiq Generation (CZ)
 - Finance: Martin Valach, Swiss Life Select
 - Pharmacy: Christiane Hamacher, Roche
 - Real Estate: Jürg Zwahlen, Entrepreneur
 - Technologies and Innovation: Vladimír Kysela, ABB
 - Services: Marek Procházka, HST and PRK Partners
- 17.45**..... Closing of the conference
- 18:00**..... Networking dinner in Mezzo restaurant, Hotel Panorama



The conference will be held in Czech. Translation into English will be arranged.

Online streaming at www.hst.cz

You can ask your questions [here](#)

Price:

HST members: 1 350 CZK (incl. VAT)
Non-members: 2 350 CZK (incl. VAT)

Registration:

Please register at tkoudelkova@hst.cz by 13 April 2016.
Contact person: Tereza Koudelková, Tel: +420 222 516 614

General partner:



Key partners:



Partner:



Product Partner:



Media Partner:



Professional Partner:



Radek Špicar

Radek Špicar graduated from the University of Cambridge. After Cambridge, he spent one year as a Fulbright scholar at Georgetown University in Washington, D.C. After his return to the Czech Republic, he joined the government and later became a Deputy Minister for Economic Affairs. Until recently, he worked in the Czech Republic's largest private company, Skoda Auto (Volkswagen Group), as a Head of External Affairs. At the moment, he works as the Vice-President of the Confederation of Industry of the Czech Republic. He is also active in the non-profit sector and academia as a member of the Corporate Council of Vaclav Havel's Forum 2000 Foundation and Chairman of the Supervisory board of UMPRUM.

Vladimír Kysela**Director for Strategic Development and Manager of ABB Process Automation for the Czech and Slovak Republic**

Mr. Vladimír Kysela has worked with ABB Czech Republic since 1997. He is currently responsible for the company's development in the Czech Republic, taking care of implementing specific industrial initiatives, market research and penetration into new segments, as well as cooperation with new partners. Mr. Kysela is also responsible for managing ABB's industrial automation portfolio and its applications in the Czech Republic and the Slovak Republic. Before joining his current position, he was Director of the Power System division and later Director for Strategic Development. He is also the 1st Vice-Chairman of the Electrical Engineering Association of the Czech Republic and a Member of the Board of the Scientific Council of the University of West Bohemia in Pilsen.

Petr Karafiát**Director for Engineering and Environment, Alpiq Generation (CZ)**

Petr Karafiát, born 1962, graduated from the Czech Technical University in Prague, Faculty of Mechanical Engineering in 1986. He passed additional courses in safety and emergency planning. Mr. Karafiát has more than 25 years of experience in power industry (he joined the first power plants engineering company after his graduation) at various positions, such as junior designer, senior designer, process engineer, conceptual engineer, project manager in many types of projects (coal fired, gas fired and also nuclear power plants), contractor and also owner. Since 1996 up to present, Mr. Karafiát has been an employee of Alpiq Generation (CZ), one of the biggest independent power producers in the Czech Republic, or its predecessors. He is responsible for technical and legal preparation of construction and supervision of new blocks at Power Plant Kladno. Presently, he works at the position of Director for Engineering and Environment. He is also the person responsible for coordination of research and development in the company, including cooperation with universities and other similar organisations. Mr. Karafiát is a member of the Czech Chamber of Certified Engineers and Technicians Active in Construction.

Martin Valach**General Manager Swiss Life Select**

Mr. Valach started his career as an executive director of the IT firm APRO. He gained his first experience with group work at the position of director and instructor in the educational company GRO, from where he joined the insurance company Commercial Union as a head coach. His career continued at the position of senior sales director of Česká pojišťovna. Mr. Valach is the founder of the broker company SATUM

Czech and the consulting firm AVA, later integrated into the company AWD. Since 2004 he had worked as the commercial director of AWD Czech Republic; in 2012 he was appointed the general director. Presently, Mr. Valach works as the general director of the company Swiss Life Select Česká republika.

Dr. Christiane Hamacher, Ph.D.**General Manager ROCHE s.r.o., Czech Republic**

Dr. Christiane Hamacher is General Manager of ROCHE s.r.o. based in Prague, Czech Republic. In her role Dr. Hamacher leads the local Roche organization and is responsible for driving all local business aspects and ensuring access to Roche medicines for patients in the Czech Republic.

She was formerly General Manager of Roche Norge AS, Norway where she was successful with her team to collaborate with health authorities to find new solutions to ensure patient access to medicines.

Dr. Hamacher joined Roche in 2007 and has more than 15 years of experience in various senior strategic and operational commercial roles as well as human resources and has worked in the US, several European countries and Asia.

Jürg Zwahlen**Entrepreneur**

Born 1970 in the Swiss mountains, graduated as Civil Engineer at ETH Zurich.

Since 1998 working in Prague: 4 years as a country manager of the Swiss construction group CORTI. 2002–2013: Founder, Co-owner and Chairman of IMPACT-CORTI, in 2012 with 600 000 m² of managed properties the largest property management company in the Czech Republic for office buildings. 2013–2015 after IMPACT-CORTI was acquired by CBRE: Director for property management in CBRE, CR. Beside his activities in the field of property management, Jürg has been responsible for more than 50 Real Estate Developments in Prague and some turnaround projects. Since 2015 Jürg has been a managing partner at Hampshire Investments CR and he has been also engaged in US projects. When not working, Jürg dives, climbs and is an active flight instructor.

Marek Procházka**President of HST and PRK Partners**

Marek Procházka is the founding partner at PRK Partners, attorneys at law, one of the large law firms in the Czech and Slovak Republics. Admitted as attorney-at-law in Switzerland and the Czech Republic, he is practising in both countries. He specializes in the areas of dispute resolution, white collar crime, general corporate law and banking law. He is the President of the Chamber of Commerce Switzerland – Czech Republic, while also being a member of the ICC Arbitration Commission. He serves as member of the Georgetown University Law Center Advisory Board for Europe and as Board Member of Aspen Central Europe. He graduated from the University of Bern and earned his LL.M. degree from the Georgetown University in Washington, D.C. He is also a certified teacher of one Chi Kung form.

Moderator: **Rudolf Hermann, Neue Zürcher Zeitung**